



## Journal Advertising For

### The Long Island International Film Expo Program

The 2011 Long Island International Film Expo (LIIFE) will be held July 8 - 14, 2011 at the Bellmore Movies, 222 Pettit Avenue, Bellmore, NY 11710.

Between 100 – 170 short and feature-length independent films will be shown during the LIIFE, and 3,000 copies of the Program will be distributed.

The journal will have a four-color cover. The inside will be black and white with a matte finish. It will be Playbill size – 5” x 8”.

#### Advertising Form

Contact Person: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Fax # \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

_____ Full Page	5” x 8”	\$100
_____ Front Inside Cover	5” x 8”	\$200
_____ Back Inside Cover	5” x 8”	\$200
_____ Back Cover	5” x 8”	\$250
_____ Half Page	5” x 4”	\$ 60
_____ Quarter Page	5” x 2”	\$ 40

Full Page 5 x 8	Quarter Page 2.5 x 4	Eight Page 2.5 x 2
	Half Page 5 x 4	

Please make your check out to LIFTF (the 501(c)3 not-for-profit Long Island Film/TV Foundation) and mail to:

**LIFTF**  
 c/o Bellmore Movies  
 222 Pettit Avenue, Side Entrance  
 Bellmore, NY 11710  
 516 783-3199

Please e-mail your ad to [cptdrmn@aol.com](mailto:cptdrmn@aol.com) in jpeg format (300dpi minimum), or mail your camera-ready artwork to:

**John Marean/Program Journal**  
 c/o Bellmore Movies  
 222 Pettit Avenue, Side Entrance  
 Bellmore, NY 11710

If you need a graphic artist, we can recommend our associate who can design your ad at an extremely reasonable price. Please contact [mpardal@aol.com](mailto:mpardal@aol.com) and mention it's for the LIFTF.

*(All artwork/ads are due by May 14, 2011)*